Sign up. Set up. Share.

Ready to join the fight against Alzheimer's disease? Follow the step-by-step instructions below to register for the Alzheimer's Association Walk to End Alzheimer's[®] and set up your fundraising web page.



Find your Walk to get started.

- Visit <u>alz.org/alwaysbestcare</u> for your local Walk.
- Allow your device to access your location.
- Search for your local Walk by state or ZIP code, or using the interactive map.





On your local Walk page, click "Register".





Select whether you've participated in Walk before.

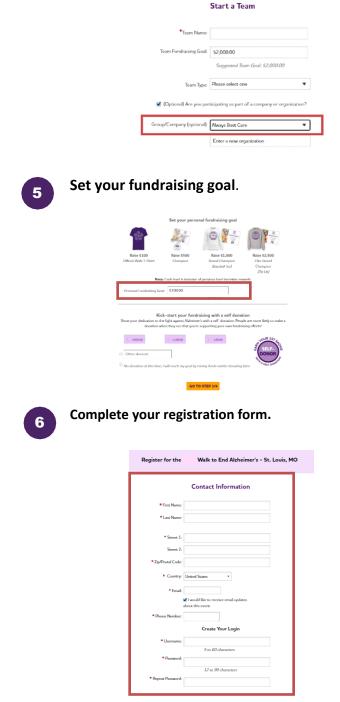
- If you have, click "Yes" and log in with your username and password.
- If you're new, choose "No" and continue with the registration process.

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	Register for the Walk to End Alzheimer's - St. Louis, MO
	Have you participated in Walk to End Alzheimer's before?



Choose how you want to participate.

Select if you want to start a team, join a team or walk as an individual. If you've participated before, you can restart your team.



Visit your Participant Center.

Closing the confirmation message will take you to your Participant Center dashboard, where you can check your fundraising progress, modify and edit your goals, find tools and resources, and edit your registration and profile information.





Set up your fundraising page.

From the dashboard, click "My Page" to create a unique link for your webpage, share your page on social media and select a cover photo. You can also add your own photo or YouTube video and edit the message that appears on your page.

Team Captains can edit their team's page by clicking the "My Team's Page" tab.





Send an email.

Once your page is ready, share it via the "Send Email" tab. Read through the message templates and pick which one you want to send. Each includes a link to your fundraising page. Copy and paste the text into a new email in your personal email account and send!

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Sen	d email using v	our personal acc	ount
o share your page using your p	sersonal email account (Gmail, C	utlook, Yahoo, etc.), write your me e? Copy and paste one of the me	essage, paste in a link to yo
DONATION REQUEST	FOLLOW-UP	RECRUIT OTHERS	THANK YOU
Alzheimer's [®] to raise funds a making a donation on my fu Every dollar you donate help other dementia, and advance	nd awareness for Alzheimer's ca ndraising page? as the Alzheimer's Association®	articipating in the Alzheimer's Ass re, support and research. Will you provide care and support to those end Alzheimer's.	support my efforts by

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Widen your reach with social media.

Check out the "Social Media" section of your Participant Center, to find tips and tools for fundraising on social media, including how to create a Facebook Fundraiser. Not on Facebook? Check out the social scheduling tools to schedule tweets and LinkedIn posts. You'll also find links to install the ALZ Fundraising app, which you can use to send fundraising and recruiting texts and deposit check donations.

GET	SOCIAL
On average, fondraisers who use social media raise 40% more share your passion for the cause and raise money to fight Ald	
Use the resources below to get social! Connect using #EN	DALZ and #Walk2EndAlz
CREATE & FACEBOOK FUNDRAISER	SHARE YOUR PAGE
Enn proor page into a Fundouck Fundation red India fiscada to apport your efforts for Walk to Field Allower The documery proversion through Fundouck all be refutered on your proceeding page and all const toward your fundations yould Cosmed for Fasebook	Make is easy for finite-this of leady to read your story on support your team. Click the item belows to show a field directly toy your Walk to field Adventive types. SOCIAL MEDIA FUND SACING. Art Starte Your Page I I I I I I I I I I I I I I I I I I I
GET THE APP	SOCIAL MEDIA TAGGING GAME
You can check your progress on -the-go, test friends and family, and disposit check donations immediately through the app. New this year: track your steps and hear messages of support on Walk day. Read the Mobile App Instructions.	Share this photo and tag your friends to spread the word about Walk to End Abhvirner's.
App Store Google play	14 号 <u>第</u> 二 <u>25 本 年</u> 8619
SAMPLE S(DCIAL POSTS Twitter:
Facebook and Linkedin: I am participating in the Alzheimen's Association Wolk to End Alzheimen's for the more than 6 million American Foring with the disease. Jein myteam or support me with	Twitter: I am participating in @alzassociation Walk to End Alzheimer's for the more than 6 million Americans living with the disease. Join my team or support me with a
Facebook and Linkedin: I am participating in the Alzheimer's Association Walk to End Alzheimer's for the more than 6 million Americans	Tetter: I am participating in Galamocitation Walk to Erel Administry for the more than 6 million Americans loving with the disease. Join my team or support me with a distribution of th'NAU Z #WAAC/redWa Impacilizations/with TWWAAC/redWa Impacilizations/with TWWAAC/resent?
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