



# 2021 Incentive Program

You must be a registered participant to earn incentive gifts.  
Register for a Walk to End Alzheimer's® event in your area at [alz.org/walk](http://alz.org/walk).



2021 Walk to End Alzheimer's participant T-shirt

**\$100**



Campfire mug, collapsible silicone pet bowl or tank top\*

**\$300**



Canvas tote bag, vegan leather dopp kit or baseball tee AND Champion medal and yard sign\*\*

**\$500**



Oversized velour beach towel, garden flag or apron with pockets

**\$750**



Mobile power bank, stainless steel water bottle or Bluetooth finder and key chain AND Grand Champion striped-sleeve T-shirt

**\$1,000**



Igloo cooler, full-zip hoodie or Pandora bracelet

**\$1,500**



Cozy fleece jacket\*, yoga mat or anti-theft design laptop backpack AND Elite Grand Champion crew sweatshirt

**\$2,500**



Fuji Instax camera bundle or North Face jacket\*

**\$5,000**



YETI Hopper cooler or PowerXL air fryer with pot holder

**\$7,500**



GoPro bundle with dry bag or three suitcase set with luggage tags

**\$10,000**

\*Available in men's and women's styles.

\*\*Yard sign design may vary.

Individuals who reach the fundraising minimums for the participant T-shirt, Champion medal, yard sign, Grand Champion T-shirt and Elite Grand Champion sweatshirt will receive these items in addition to their selected incentive prize.

Visit your Participant Center at [alz.org/walk](http://alz.org/walk) for fundraising tools, tips and ideas.

Gifts are not cumulative; only one item is awarded to each fundraiser. Fundraiser may select one item at or below the level achieved.

Redemption certificates will be sent via email after the event. Contact your local chapter for the fundraising deadline.

Need help with your certificate or redeeming your prize? Call **855.462.7263** or email [ALZ.incentives@halo.com](mailto:ALZ.incentives@halo.com).