WALK TO END ALZHEIMER'S

alzheimer's association®

SPONSORSHIP OPPORTUNITIES

Walk to End Alzheimer's® - Lancaster

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Walk Director
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ALZHEIMER'S DISEASE IS A GLOBAL CRISIS WITH SIGNIFICANT LOCAL IMPACT.

MORE THAN
6 MILLION
Americans are living with Alzheimer's.

1 IN 3 SENIORS
dies with Alzheimer's or another dementia. It kills more than breast cancer and prostate cancer combined.

11 MILLION AMERICANS
provide unpaid care for people living with Alzheimer's or other dementias.

In PENNSYLVANIA, there are 280,000 people living with Alzheimer's over 65 and $500,000 unpaid caregivers.

Alzheimer's is a progressive and fatal disease, which is devastating our families, our finances and our future. As the leading voluntary health organization in Alzheimer's care, support and research, the Alzheimer's Association® addresses this global crisis by providing education and support to the millions who face dementia every day, while advancing critical research toward methods of treatment, prevention and, ultimately, a cure.

ALZHEIMER'S AFFECTS US AT HOME AND AT WORK.

6 in 10 caregivers of people living with Alzheimer's and other dementias were employed in the past year while providing care

These individuals worked an average of **35 HOURS** per week while caregiving

57%
had to go in late, leave early or take time off

18%
went from full-time to part-time or cut back hours

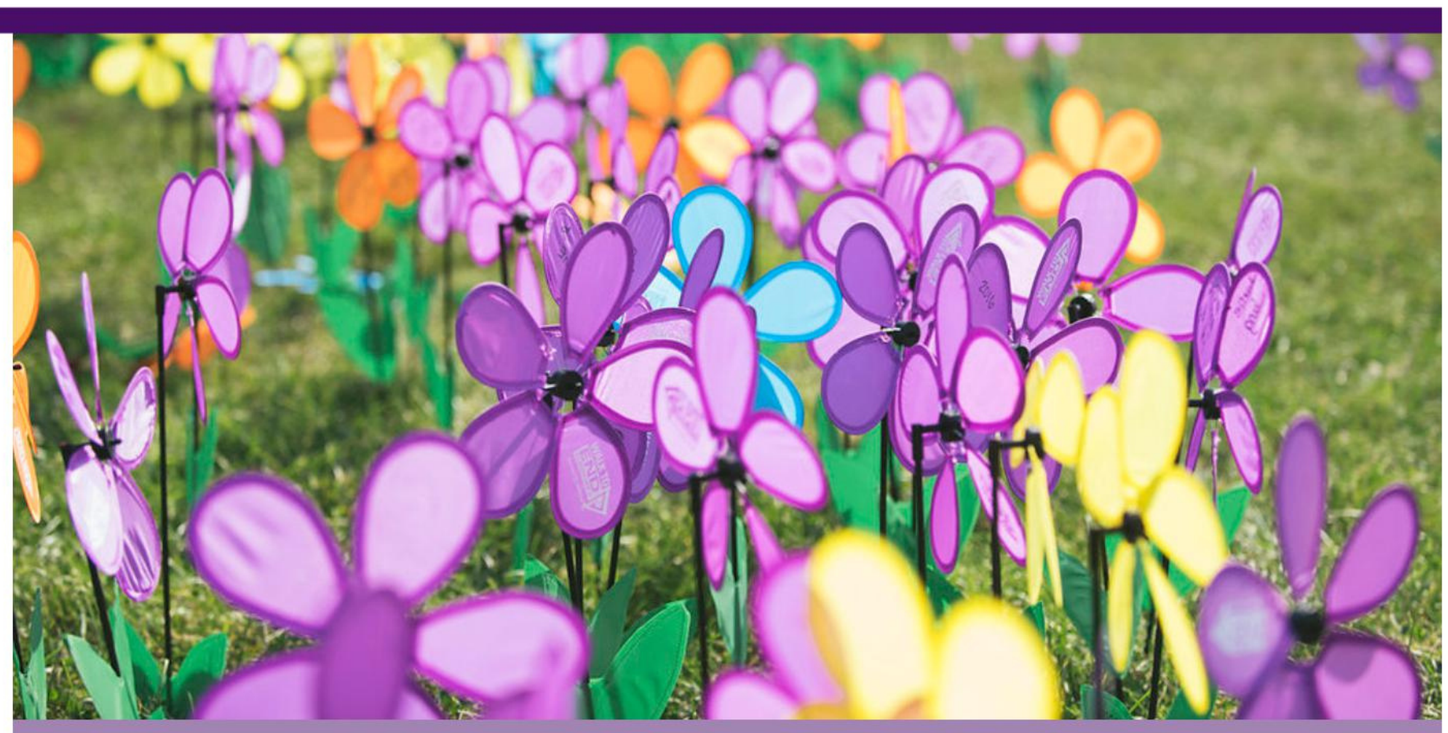
16%
took a leave of absence

9%
gave up work entirely

Visit **alz.org/facts** to learn more.

JOIN US AS A LEADER IN THE FIGHT AGAINST THE DISEASE.

Held annually in more than 600 communities nationwide, the Alzheimer's Association Walk to End Alzheimer's® is the world's largest event to raise awareness and funds for Alzheimer's care, support and research. This inspiring event calls on participants of all ages and abilities to join the fight against the disease, and your organization can help lead the way as a sponsor.



Lancaster Walk
September 24th, 2022
Overlook Park

TOP FIVE REASONS TO SPONSOR WALK TO END ALZHEIMER'S:

Make a difference.
Every year, companies, teams and individuals raise millions of dollars across the country through Walk to End Alzheimer's, advancing the fight against the disease.

Show your corporate heart.
Sponsorship of this inspiring community event offers an opportunity to show your support for a cause that affects numerous families in our area and across the country.

Gain brand visibility.
Our Walk participants have buying power: 68% are female, 60% are between the ages of 35 and 64 and 77% are college-educated.

Support your employees.
Your involvement in Walk to End Alzheimer's demonstrates your commitment to a cause that impacts them at home and work.

Help lead the way.
When you sponsor Walk to End Alzheimer's, you help enable the Association to provide education and support to those who face dementia every day, while advancing vital research.

alz.org/walk | 800.272.3900

2022 SPONSORSHIP OPPORTUNITIES

WALK TO END ALZHEIMER'S
alzheimer's association

	Elite $10,000	Premier $5,000	Select $2,500
Speaking opportunity at Walk kickoff and celebration events	X		
Recognition on Save the Date	X		
Company logo included on Walk website home page	X		
Recognition in pre- Walk logistics email	X		
Company logo included on Walk mobile app home screen	X		
Sponsorship featured in exclusive social media post	X		
Dedicated press release announcing sponsorship	X		
Inclusion in local media opportunities	X		
Association-led pre- or post-Walk party for your employees	X		
Company logo included in Walk kickoff andcelebration event slides	X	X	
Recognition by emcee on Walk day	X	X	
Company logo included on Walk day Signage	X	X	
Company listed in social media post recognizing sponsors	X	X	X
Recognition in post- Walk thank-you email	X	X	X
Company logo included on Walk website sponsor page	YES	YES	YES
Recognition on promotional posters	YES	YES	YES
Event day vendor table	YES	YES	YES
Recognition on the official Walk T-Shirt for participants	YES	YES	YES

Full benefits by June 30th, 2022

2022 SPONSORSHIP OPPORTUNITIES

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PURPLE LEVEL – $1,750

- Two signs with company logo
- Company logo on Walk website sponsor page.
- Recognition on Social Media
- Recognition in post-event thank-you email.
- Company Name Listed on Walk T-shirt

GOLD LEVEL - $1,000

- One sign with company logo
- Recognition on Walk website.
- Recognition on Social Media

COMMUNITY LEVEL -$500

- 1 event day sign with Company Logo
- Recognition on Social Media

Custom Opportunity

Do you have a creative idea on how you'd like to sponsor?

Please reach out to your walk manager to discuss custom opportunities for your local walk!

SPONSORSHIP COMMITMENT FORM

Walk to End Alzheimer's® - **Lancaster**

SPONSOR INFORMATION

Company name *(as to be displayed)* _____ Date _____

Contact name_____

Address _____ City/State/ZIP _____

Phone_____ Fax _____

Email_____ Website _____

SPONSORSHIP COMMITMENT

Sponsorship $

Sponsorship authorized signature _____ Date _____

Print name_____ Title _____

PAYMENT INFORMATION

Total commitment: $_____

❑ Check enclosed (payable to Alzheimer's Association) ❑ Please invoice me

❑ Credit card

Card number _____ Expiration_____ Security code (back of card) _____

Payment authorized signature _____ Date _____

Print name_____ Title _____

Submit this completed form and a high-resolution image of your company logo by June 30, 2022

Frances M Gibbons
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Payment due by August 1, 2022

Sponsor warrants and represents that all its products and services comply with all applicable federal, state and local laws and regulations.
Alzheimer's Association has the right to immediately cancel this sponsorship agreement in the event that Sponsor has:

a) Had its license(s) revoked by any governmental authority exercising jurisdiction over Sponsor;
b) Sponsor has voluntarily surrendered its license(s) after being cited for misconduct by any governmental authority exercising jurisdiction over that party;
c) Sponsor has been alleged to have willfully violated the laws, rules or regulations of any jurisdiction or any governmental authority exercising jurisdiction over Sponsor;
d) Otherwise violated the terms of sponsorship, which will be determined at the sole discretion of the Alzheimer's Association.