

# SPONSORSHIP OPPORTUNITIES



Be part of the world's largest event to fight Alzheimer's.

Walk to End Alzheimer's®

#### Lansing

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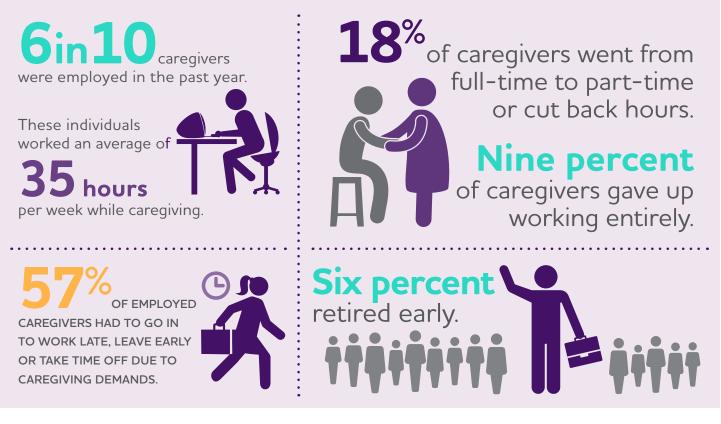
### ALZHEIMER'S DISEASE IS A GLOBAL CRISIS WITH SIGNIFICANT LOCAL IMPACT.

Alzheimer's is more than just memory loss — it is a progressive and fatal disease. Currently, more than 6 million Americans are living with Alzheimer's and 11 million provide unpaid care for them. Locally, the disease continues to devastate our families, finances and future.

In Michigan, there are:

- » 190,000 people living with Alzheimer's.
- » 466,000 people who care for them.
- » In 2021, these caregivers provided 495,000,000 hours of unpaid care valued at \$8,572,000,000.

#### ALZHEIMER'S AFFECTS US AT HOME AND AT WORK.





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WORKFORCE

ALZHEIMER'S IMPACT MOVEMENT

ALZHEIMER'S **CLASSOCIATION** 

MEE IN 2030

## MICHIGAN 2023 ALZHEIMER'S STATISTICS

NUMBER OF PE	OPLE	UNPAID CAREGIVERS (2022) CAREGIVER HEALTH (2021)
AGED 65 AND OLDER WITH ALZHEIMER'S		<b>380,000</b> # OF CAREGIVERS <b>66.0%</b> OF CAREGIVERS WITH CHRONIC HEALTH CONDITIONS
	DTAL	872,000,000 TOTAL HOURS OF CAREGIVERS WITH DEPRESSION
	0,000	\$17,042,000,000 TOTAL VALUE 22.1% OF CAREGIVERS IN POOR PHYSICAL HEALTH
2025 <b>22</b> (	0,000	CAREGIVING 1 <sup>ST STATE RANKING OF</sup> HOURS PER CAREGIVER
	_	
15.8%		HOSPICE (2017)
		9,001 # OF PEOPLE IN HOSPICE WITH A PRIMARY DIAGNOSIS OF DEMENTIA 16% HOSPICE RESIDENTS WITH A PRIMARY DIAGNOSIS OF DEMENTIA
PREVALENCE		HOSPITALS (2018)
_	_	
164	# OF GERIATRICIANS IN 2021	<b>1,691</b> # OF EMERGENCY DEPARTMENT VISITS PER 1,000 PEOPLE WITH DEMENTIA <b>24.0%</b> DEMENTIA PATIENT HOSPITAL READMISSION RATE
		MEDICAID
		\$1.487B MEDICAID COSTS OF CARING FOR PEOPLE WITH ALZHEIMER'S (2020) 16.9% PROJECTED CHANGE IN COSTS FROM 2020 TO 2025
183.5%	INCREASE NEEDED TO MEET DEMAND IN 2050	MEDICARE
		\$30,712 PER CAPITA MEDICARE SPENDING ON PEOPLE WITH DEMENTIA (IN 2022 DOLLARS)
71,750	# OF HOME HEALTH AND PERSONAL CARE AIDES IN 2020	HEALTH CARE
		# OF DEATHS FROM ALZHEIMER'S DISEASE (2019)
		<b>A A C T 171.4</b> %
25.2%	MEET DEMAND	INCREASE IN ALZHEIMER'S

#### MORTALITY

More than 6 million Americans are living with Alzheimer's, and over 11.5 million provide their unpaid care. The cost of caring for those with Alzheimer's and other dementias is estimated to total **\$345 billion** in 2023, increasing to nearly **\$1 trillion** (in today's dollars) by mid-century.

**DEATHS 2000-2019** 

For more information, view the 2023 Alzheimer's Disease Facts and Figures report at alz.org/facts. © 2023 Alzheimer's Association® All Rights Reserved. Alzheimer's Association is a not-for-profit 501(c)(3) organization.



### LANSING SPONSORSHIP OPPORTUNTIES

Held annually in more than 600 communities nationwide, the Alzheimer's Association Walk to End Alzheimer's<sup>®</sup> is the world's largest fundraiser for Alzheimer's care, support and research. This inspiring event calls on participants of all ages and abilities to join the fight against the disease.

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