**Sample Team Member Recruitment Letter**

Dear [NAME],

By participating in the Alzheimer's Association Walk to End Alzheimer's®,I’m raising critical awareness and funds to advance Alzheimer's care, support and research. Will you stand with me in this fight by joining my team?

This year’s Walk to End Alzheimer’s – [CITY] will be held on [DATE]. Registration is easy; simply visit my participant page [INSERT LINK] and join my team. The Association provides free, easy-to-use tools and support to help us reach our goals, and all the money we raise helps fuel the Association’s mission. If you’re unable to participate, please consider making a donation to my team.

Thanks in advance for your support! Together, we can end Alzheimer’s and all other dementia.

Sincerely,

[NAME]
[PHONE NUMBER]

[EMAIL]